



GEICO MiniMotoSX announces industry contingency for May 7th race @ Vegas' Orleans

The top mini bike industry manufacturers and aftermarket companies show some deep pockets in making the 2010 MMSX the richest on record

ANAHEIM, Calif. (March 30, 2010) – The 2010 GEICO Powersports MiniMotoSX, presented by Monster Energy, scheduled for May 7th at Vegas' Orleans Arena, will be the richest mini bike race on record thanks in part to the generous contingency offerings from mini bike industry manufacturers and aftermarket companies, including: **Pitster Pro, CHP, Tbparts.com** and **SSR**.

“A number of mini bike industry companies have stepped up to make the world’s already richest mini bike event just that much more lucrative to the racers competing on their product,” says Lance Bryson, Director of Sales & Marketing for GEICO MiniMotoSX. “We’re pumped to have Pitster Pro, CHP, Tbparts.com and SSR all on board offering cash money prizes to the racers using their industry-leading products.”

The breakdown of the 2010 GEICO MMSX contingency payout:

Pitster Pro

MM Expert 10 Class

1st \$ 2500

2nd \$ 1500

3rd \$ 500

MM Expert 12 Class

1st \$ 2500

2nd \$ 1500

3rd \$ 500

MM10 AM Class

1st \$ 500
2nd \$ 250
3rd \$ 100

MM12 AM Class

1st \$ 500
2nd \$ 250
3rd \$ 100

Youth 10 Class

1st \$ 500
2nd \$ 250
3rd \$ 100

Youth 12 Class

1st \$ 500
2nd \$ 250
3rd \$ 100

MM Women's Class

1st \$ 500
2nd \$ 250
3rd \$ 100

Men's 35+ Class

1st \$ 500
2nd \$ 250
3rd \$ 100

For more info, call Pitster Pro at 801-796-7416 or go to pitsterpro.com.

CHP will pay any GEICO MMSX rider using CHP exhaust pipe and finishes in the main event's top three of:

10"/12" Expert Class

1st 2nd 3rd
\$100 \$75 \$50

10"/12" Amateur Class

and Youth classes
1st 2nd 3rd
\$100 \$75 \$50

Vet Class

1st 2nd 3rd
\$100 \$75 \$50

Vintage Class

1st 2nd 3rd
\$100 \$75 \$50

For more info call CHP at 903.509.2727 or go to www.chpusa.net.

TBparts.com will pay any rider using the TBparts.com V2 Cylinder Head and finishes in the top 3 of 12"E, 10"E, 12"A,10"A, 12Y,10"Y and +35/vet. of the main event.

TBparts.com will also offer contingency to the top 3 riders in the MM8A Vintage class for any rider using the TBparts.com 88 Race Head Kit.

10"/12" Expert Class

1st 2nd 3rd
\$1,000 \$500 \$250

10"/12" Amateur Class

and Youth classes

1st 2nd 3rd
\$500 \$250 \$100

Vet Class

1st 2nd 3rd
\$500 \$250 \$100

Women's Class

1st 2nd 3rd
\$500 \$250 \$100

Vintage Class

1st 2nd 3rd
\$500 \$250 \$100

For more info please email hondatb@aol.com or go to www.tbparts.com.

SSR will pay any rider on a SSR that finishes in the top 3 of their class or who make Friday night's main event. Contingency is for the following classes only 12"E, 10"E, 12"A,10"A, 12Y,10"Y, Women and +35/vet.

10"/12" Expert Class

1st 2nd 3rd qualify
\$2000 \$1500 \$1000 \$100

**10"/12 Amateur Class
and Youth Classes**

1st 2nd 3rd qualify
\$500 \$300 \$200 SSR Jersey & T-shirt

Women's Class

1st 2nd 3rd qualify
\$500 \$300 \$200 SSR Jersey & T-shirt

Vet Class

1st 2nd 3rd qualify
\$500 \$300 \$200 SSR Jersey & T-shirt

Riders must register the bike make as SSR to be eligible for the contingency. Sponsorship opportunities available for this year: 4 different levels from Pros to amateurs.
Pm us your resume or fax to (562)-926-6999.

Also, goggle manufacturer **Scott USA** will provide Scott Goggles to the podium finishers in each of the 13 classes.

Acerbis USA is offering the following awards in every class:

1st place: free set of Acerbis Handguards

5th place: 50% off certificate

10th place: 40% off certificate

15th place: 35% off certificate

Plus, in getting ready for the MiniMotoSX, Acerbis is offering plastic kits for \$30 (usually retail for \$129.95). For more info call Acerbis USA at 208.726.4630 x6001 or go to www.acerbis.com.

Also: For the first time ever, MMSX at the Orleans will feature **electric bikes** – Zero Motorcycles and Quantya USA - competing head-to-head with the combustion bikes in the 16” class. After years of being an exhibition class, electric bikes will finally get the chance to see if they can hold it down against the gasoline-powered bikes. Will they be able to keep up? Could they dominate? Are they gonna get waxed? You’ll have to be in Vegas on May 7th to find out!

NOTE: The event track map is posted on www.minimotosx.com

The annual GEICO MiniMotoSX, presented by Monster Energy, is the largest indoor motorsports competition of its kind. With more than 600 registered riders in 2009 the event literally allows for mini bike enthusiasts to become part of the show. As one racer put it: “At GEICO MiniMotoSX you don’t just show up and watch racing in Vegas – you boot up and get on the track yourself to race in front of a packed house at the Orleans.” Featuring numerous classes at all age and ability levels, GEICO MiniMotoSX delivers an unforgettable day of racing action for both fans and racers alike, along with an affordable ‘Vegas experience’ given the hotel and ticket package at the Orleans Hotel and Arena. Registration for the event is open right now on www.minimotosx.com

Tickets On-Sale NOW at the Orleans Arena, 888-234-2334; or online at www.OrleansArena.com

For rules and race information visit www.EnduroCross.com or email endurocross@sourceinterlink.com.
For TV airing dates/times visit www.motorsportshour.com

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